

> Application Form – Publications

> Title of publication :		> Period of publication :	
> Publisher :		> Contact person :	
> Address :			
> Phone :		> Fax :	> Mobile Phone :
> e-mail :		> Website :	
> Level of Participation : (see the Conditions below)		joint booth <input type="checkbox"/>	individual booth <input type="checkbox"/>
		catalogue <input type="checkbox"/>	VIP Lounge <input type="checkbox"/>

The number of participants in each level of participation is limited. In the case of refusal due to lack of space in one level, each participant will automatically be considered by the Selection Committee for the preceding level. **Please check all the levels' boxes you wish to be considered for;** you will be considered for the highest level first.

> **Conditions :** The participation in the Publications section is subject to an advertisement barter system. Each level of participation requires the following:

joint booth	2 full-page, 4-color advertisement , in exchange for the free distribution of the publication (at least 100 copies) in the common publication booth.
individual booth	4 full-page, 4-color advertisements , in exchange for a 6 m ² booth which must be manned by the undersigned company, and where publication distribution and promotion may be executed.
VIP Lounge	6 full-page, 4-color advertisements , in exchange for 1) a 6 m ² booth which must be manned by the undersigned company, and in which publication distribution and promotion may be executed; 2) the free distribution of the publication (at least 100 copies) in the VIP Lounge; 3) 1 full-page, 4-color advertisement in the Contemporary Istanbul 2010 catalogue.
catalogue	1 full page, 4-color advertisement , in exchange for a 1 full-page, 4-color advertisement in the Contemporary Istanbul 2009 Catalogue. Publications participating in the VIP Lounge retain the reserved 1 full-page, 4-color advertisement in the Contemporary Istanbul 2010 catalogue.

Every regular, full-page, 4-color position exchanged by the publication counts towards 1 advertisement; inside cover positions count towards x1.5, and outside cover positions count towards x2 advertisements.

> Dates :

Issue Number / Month	Position	Deadline	Issue Number / Month	Position	Deadline
1)			4)		
2)			5)		
3)			6)		

A folder (digital or hardcopy) with the following information should be attached to the Application Form:

- Detailed information about the publication (date of establishment, circulation, technical specifications, etc.).
- Other international art fairs to be participated in during 2010.

This application form is not a final contract. All applications will be screened by the Selection Committee whose decisions are final. In the case of your application's approval, "Contemporary Istanbul 2010" Project Management will contact you to set up a Final Contract. All contracts will be executed within a month of the approval of the application.

I, the undersigned, hereby confirm that the information provided herein is accurate. I have read, accepted, and commit to the terms on this Application Form in full.

Date:

Name, Title, and Signature:

This form and its attachments should be sent to Contemporary Istanbul via:

e-mail: info@contemporaryistanbul.com

fax: +90 212 244 71 81

mail: Contemporary Istanbul (IKON Events), Mete Cad., Yeni Apt., No: 10/11, Taksim 34437 Istanbul, Turkey

For further information, please contact +90 212 244 7171 or write to us at info@contemporaryistanbul.com.